



The Honourable Scott Emerson MP
Minister for Transport and Main Roads

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Mr Steven Clancy
MRAQ Vice President and Safety Committee Chairman
Motorcycle Riders Association of Queensland
PO Box 4405
Raceview Qld 4305

Dear Mr Clancy

Thank you for your email about motorcycle safety signage.

The Department of Transport and Main Roads (TMR) agree that the variable message signs along Queensland roads provide a great avenue for promoting road safety messages. These signs currently alternate between operational messages, such as those you mentioned, and road safety messages.

A variety of pre-approved road safety messages are used on these signs periodically, including a message: 'Motorcyclists. Be Aware. Take Care. Survive'.

Your proposed key message for motorists to be more aware of and to actively look out for motorcyclists while driving is also important. TMR will add this message in the near future. TMR will also look for opportunities to promote this message in other avenues, such as social media and e-newsletters to road safety subscribers.

You may be interested to know that TMR is currently working on a new and innovative approach to improve community safety. It is in the process of recruiting a new supplier to assist TMR to strengthen, influence and refocus the community on the significance of road safety and how individuals can play a role in reducing the road toll. The new supplier will work with the government to place road safety firmly on the public agenda through a combination of innovative approaches. Motorcycle safety will be one of the priorities included on the agenda.

If you require further information, please call Ms Karen Lehr, Principal Advisor in Transport Safety Branch, on 3066 2360. Ms Lehr will be pleased to assist.

Thank you for your ongoing support of road safety. I look forward to continuing to work with you to improve motorcycle safety and road safety for all road users.

Yours sincerely

Scott Emerson MP
Minister for Transport and Main Roads